

Why do We Prefer Canvas Prints to Photos?

It is quite possible that you have already heard much about canvas prints. It is a perfect way to decorate your home or workplace. You probably also like the idea of transforming your photo into a modern pop art portrait. But why should you prefer canvas prints to photos?

Speaking about photography it is well worth reminding that the process of taking a picture involves more skill than simply pointing and shooting a camera. To take a brilliant shot it is crucial to understand your subject. Even if you managed to get a stunning photo it can be doomed to fade in twenty or twenty five years and your descendants will lose the possibility to see all the bright colours of the breathtaking captured moment. Photos also can be easily damaged and munged. Therefore there are three major reasons why people choose canvas photo prints.

Canvas material

For many years people used canvas for making sails, tents, marquees, backpacks, and other functions because this material is an extremely hardwearing and sturdy fabric. It is also popularly used as a painting surface. Thanks to its sturdiness we can admire masterpieces of well-known painter who lived many centuries ago. One of the earliest surviving oils on canvas is a French Madonna with angels from around 1410 in the Gemaldegalerie, Berlin. Modern canvas is usually made of cotton, although historically speaking, it was made from hemp. Nowadays many companies also work with an extremely high quality textured 100% cotton canvas which is best suited to artistic reproductions. This ensures that your treasured work will not only hold its brilliance for a life time, it will also hold its value.

The inks

High quality cotton canvas is not enough to produce an excellent print. It is important to use genuine pigment inks in a 12 colour printer in order to expand the spectrum of colour providing an extremely accurate colour reproduction. Moreover the highest quality fade-resistant inks can serve a 100 to 120 year lifespan, of course the length of time for which your canvas prints will be admired depends on hanging conditions.

This process of digital inkjet printing is popularly referred to as Giclee. Artists also tend to use these types of inkjet printing processes commonly called "Giclee" to make reproductions of their original two-dimensional artwork, photographs or computer generated art. The result of an image printed onto canvas is usually stretched, or gallery-wrapped, onto a frame and displayed.

Some more advantages

- The first thing to mention is that you can print your own photo ipso facto get a real masterpiece.
- Next, if you like the idea of canvas print but don't have the perfect image you can choose a unique one from hundreds online galleries.
- These prints can be done on custom canvas, which is simply a customized canvas. You can also decide which style you prefer.
- Canvas can be made in all sizes and quality can be varied so they can be made in a way that reflects your monetary abilities.
- Another advantage of canvas use is that canvas is relatively inexpensive.

About the Author

What about a high quality custom-printed [canvas prints](#) made from one of your draws? You can easily get it, just send us your digital image and our experienced specialists will turn it into a real chef-d'oeuvre.

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