

## Consider Renting Exhibition Stands – If Budget is Tight

Good trade show stands can speak volumes about your business, but money (or lack of) often prevents you from exhibiting in a professional manner. A smart and practical decision to rent can however pave the way for a successful exhibition. Today, exhibition stand rental is big business.

Renting modular stands provides a perfect cost effective solution. Trade shows are great platforms to showcase your business or launch new products. A striking trade show stand will definitely get you noticed and is far more impressive than a simple pop up stand.

It's often difficult to decide whether to buy or rent an exhibition stand however renting has far more advantages than buying – especially for use as Trade Show Stands and here are the main reason: -

- 1)Flexibility: Renting offers ample flexibility. It allows you to freely customise the display of your trade show stands and gives further opportunity to modify the stand for future trade shows. A modular exhibition stand is infinitely flexible and will fit into any space you may have booked with the organisers. Renting trade show stands from an exhibition designer will also enable you to decide on the best shape and size of your stand if you have already booked your space with the organisers of the exhibition. However buying trade show stands on the other hand will confine you to one design, shape and size because there is hardly any scope to improvise without incurring costs.
- 2)Budget-friendly: As mentioned above, renting is the most cost effective solution if you are starting a business or advertising a small business. You may occasionally go to exhibitions and if you buy a trade show stand the investment will soak up all the profits that you will earn from the few trade shows that you participate in. Renting will also be a profitable choice if you are planning to hold one display programme in different exhibition sites. Generally speaking, renting can be up to 25% cheaper than buying.
- 3)Not tied to one Contractor: Renting trade show stands offers more flexibility and choice going forward. So when you are planning to exhibit your business in a different places around the country you can easily rent exhibition stands from the exhibition designer of your choice in that area. However buying trade show stands will tie you down to one company and they will charge you for all the shipping costs. Today modular stands are in great demand due to their adaptability in large and small shows. They can be very striking and will compliment your company by using large back wall graphics. Stunning modular stands can be created according to your needs in all shapes and sizes. These stands can also be remodelled later to meet the new requirements of future shows.

So whether you have a large or small business, renting trade show stands from exhibition designers is a preferable choice because of the reduce cost, the infinite adaptability and the extra impact when compared to a pop up stand. If you need to see a good example of a modular trade show stand then UK exhibition stands are the best in the business.

## About the Author

Rock Solid Promotions Ltd is a well established and a very well respected company specialise in exhibition stands,[trade show stands](#),[modular stands](#) having a wealth of experience in exhibition and display stand industry.

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