

## What Is A Private Lender? (Part 1 of 4)

**“People just like you frequently say to me,  
You have the best business in the world because  
your business grows when mine does...”**

If you understand what you just read, you'll definitely like the sound of it and you'll want to read more.

This win-win is at the core of the private money partner and real estate investor relationship.

In the course of the next few paragraphs, you're going to learn:

- \* How a private money partnership gives you the advantage of available cash.
- \* As an investor, your contribution is your adroit investing skills.
- \* Find the deal first. As your potential cash partner we have nothing to talk about until you have a deal in hand, or within reach.
- \* To secure money from a private lender, you provide the information about the deal
- \* As the investor, be prepared to share a bit about yourself, and about your investing experience.
- \* When the private money partner agrees with you on the profitability of the investment opportunity, they write the loan agreement, then comes the check, and in some cases, help with the paperwork, and finally, get out of your way.
- \* After the deal is finished, the private money partner gets their initial cash back then you and the private lender split the profits.
- \* Exactly how much each party gets is set by agreement between the investor and the private money partner; however, 25-percent to 50-percent is common.

How can the investor keep more of the profits?

The faster you can complete a particular deal, as well as, the more successful deals you've completed with the private money partner can result in you're keeping an even greater percentage of the profits.

While a private money partner is not the only funding possibility, you may find it to be the best.

Consider The Three Other Main Options:

1. Creative Financing
2. Conventional Financing
3. Hard Money Lenders

In the next 3 articles I will discuss the pros and cons of the 3 options above and show why private money may be a good choice for you as an investor.

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## About the Author

If you need money for your business or investments, Kathy Strahan is the premiere private money partner able to lend you a few hundred dollars to a few hundred thousand dollars without all the red tape and bureaucratic rules of traditional lenders. Kathy works with entrepreneurs like you with any credit score, any legal opportunity and can move quickly. Secure your profits with her money at [wealthgiveaway.com](http://wealthgiveaway.com)

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